Sustainable Business Practices

Transportation & Air Quality:

- Provide customer bicycle racks
- Subscribe to "Spare the Air" email service and promote the program to employees

Energy Conservation:

- Use LED light bulbs or fixtures
- Keep thermostat set at 78 degrees for cooling and 68 degrees for heating

Pollution Prevention:

- Switch to safer cleaners in bulk
- Encourage employees to carpool, ride transit, and bike or walk to work

Solid Waste Reduction:

- Buy office paper with recycled paper content
- Recycle office paper, ink and toner cartridges

Water Conservation:

- Adjust landscape irrigation timers
- Install low-flush toilets

To "Green" Buildings:

- Retrofit & upgrade your building to meet standards developed by the U.S. Green Building Council

Program Sponsors

- Sacramento Metropolitan Air Quality Management District
- Sacramento County Environmental Management Department
- Sacramento County- Building Department
- Sacramento County- Department of Water Resources
- Sacramento County—Planning and Environmental Review
- Sacramento Municipal Utility District
- Sacramento Regional County Sanitation District (Regional San)
- Sacramento Regional Solid Waste Authority
- Sacramento Department of Airports

SACRAMENTO AREA SUSTAINABLE BUSINESS PROGRAM (SB)

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SacBERC

berc
Helping Business Succeed

sb

SACRAMENTO AREA
SustainableBusiness

www.SacBerc.org/SASB

916.874.2100

SacBERC

Who We Are and What We Do

The Business Environmental Resource Center (BERC) administers The Sustainable Business (SB) program which certifies and promotes businesses and other organizations in the Sacramento, Placer, Yolo, and Eldorado Counties that pledge to adopt environmentally friendly practices as well as conserve resources.

Sustainability Categories

How to Become a Sustainable Business

- Review the certification criteria and suggested measures found on our website: www.SacBerc.org/SASB
- Fill out the checklist to the best of your ability with activities currently implemented and those which are desired to be implemented in the near future
- Call us to set up a site visit to verify checklist items
- Allow program staff to track your progress
- Enjoy the benefits of being a Sustainable Business!

For a searchable online database with current Sustainable Businesses, visit our website: www.SacBerc.org/SASB

Benefits of being a Sustainable Business

- Free assistance in making sustainable changes
- Free advertising and promotion
- Cost savings through improved efficiency, energy and water conservation, and waste reduction

You will receive a 5” by 5” window decal

SACRAMENTO AREA SustainableBusiness

You will receive one 8.5” by 11” Certificate

- A chance to be nominated for BERC’s annual awards ceremony